



HighSchoolMojo©

TRAINING MOBILE JOURNALISTS at SCHOOL

Changing lives through mobile media

HighSchoolMojo uses mobile technology and a unique skill set to help teachers and students unlock the potential of mobile media tools in the classroom.

MOJO = Mobile Journalist

The HighSchoolMojo concept was developed by Ivo Burum executive producer of the hit series' *Race Around Oz*, *Nurses*, *George Negus Tonight*, *Home Truths*, *Missing Persons Unit* and many other prime time television series.

Using the iPhone 4, iPod Touch or iPad, HighSchoolMojo delivers skills and the technology to enable mojos to record, edit and upload stories to a website.

The **Train the Student** package trains students to develop life changing stories and participate in a growing global mobile publishing movement.

The **Train the Teacher** package provides an introduction to mojo technology and journalistic skills that enable teachers to train students and other teachers, to produce and publish mojo stories.

MOJO Training

Learn how to create and publish your own work. Teach students to record excursions, classes, showcase their work and unique school projects - the annual musical. Create weekly school news updates, or video magazines, featuring student and teacher work. Integrate mojo story skills into the curriculum. Publish on the Internet and share innovative teaching with a global audience.

Mobile Technology

Complementing more mainstream teaching and infrastructures, training in mojo storytelling is married with affordable and accessible pocket ready technology and the Internet. It delivers a local student voice to a global audience; a first step in democratising lives, increasing literacy levels and building life affirming skills.



Mojo Production Kit

iPhone 4 - HD quality recording, with controls to limit access. (iPod Touch or iPad offer cheaper solutions)

Edit App - for filming, editing and uploading content. Includes mixing, subtitling and FX tool. Can be stand alone or networked enabling pre-programmed send targets.

Owle - cradles the iPhone and provides stability, lighting and tripod harness points.

Mini Mic - directional sound recording and superior quality.

Light - rechargeable and lasts all night.

HighSchoolMojo © Training Package

The mojo training package has already been successfully rolled out at Footscray City College in inner city Melbourne <http://fcc.myschoolmojo.com.au>; at Nottingham University in Ningbo China; at Deakin Univerisity <http://deakinnews.wordpress.com>; in five remote Indigenous communities in the Northern Territory <http://ntmojos.indigenous.gov.au>; in two high schools in the Northern Territory <http://www.youtube.com/user/howtomojo> (here you'll also find a making of documentary) and a dozen high schools across Australia.

The HighSchoolMojo © **Training Package** incorporates:

1. Trainer introduction workshop, and or
2. Student introduction workshop, or
3. Intermediate storytelling workshops that delivers mojo stories online, where teachers assist training students
4. advice regarding local online site and publishing
5. advice on setting up a hyper-local network



For more information about the HighSchoolMojo workshops please email info@burummedia.com.au. You can check out www.youtube.com/user/howtomojo for examples of mojo stories.

Burum Media

Ivo Burum is an award winning producer, writer, director and TV executive with over 30 years experience developing and delivering television content across a range of factual genres including magazine, documentary, docu-drama, observational & current affairs.

As a qualified teacher also holding a BA in Journalism, a BA from the AFTRS in producing and directing, and a Masters in hybrid program production, Ivo has spent almost three decades teaching people to produce content that matters. His innovative mojo workshops currently being delivered across Australia and internationally have been well received:

'Mojo gives back pride and helps young people to get off the mischief and sniffing and all that's happening here' Mavis Ganambarr elder from Elcho Island NT.

'It was a phenomenally successful day. Students involved are still raving about it' Liz Cuffley eLearning co-ordinator Tranby College WA.

'Hey - the troops tell me the training was really amazing, thanks' Amanda Wilson editor of the Sydney Morning Herald.

'Ivo Burum is the best 'real' mojo trainer in the world' Prof Stephen Quinn former head of Communication at Nottingham University, online editor South China Moring Post.

The producer of a number of award winning series, Ivo's self-shot series produced for the ABC have changed people's lives: "Who thought I was gunna be on TV telling it like it is, in my own words - made me feel I could do anything" participant on Home Truths.

Having worked for some of the worlds leading public and current affairs series, *Foreign Correspondent*, *George Negus Tonight* and *60 Minutes*, Ivo brings a wealth of experience to the HighSchool-Mojo training package. "The self-shot format is empowering as it puts skills and production tools in the hands of people to enable them to begin telling their own life changing stories while still at school.", Ivo Burum, HighSchoolMojo concept originator.